

Boost your wine department with EuroCave Professional



E. Leclerc, Bourgoin-Jallieu

EUROCAVE
PROFESSIONAL

Solutions for displaying and serving wine.

EUROCAVE IN SUPERMARKETS

ESTABLISH YOURSELF AS A WINE SPECIALIST!

*81% of wine for home consumption is bought from supermarkets...**

Ensure your legitimate place as leader of retail wine sales, including fine wines.

TESTIMONIALS

- In less than a year of use, E.Leclerc in St Aunès has already announced that there has been a **13% increase** in the turnover of its wine department and has also noticed an increase in the amount of customers who use the cabinet.
- The department manager of E.Leclerc in Bourgoin Jallieu has stated that although the product has only been installed for a few months, his department is already busier and that **sales of mid-range labels have increased.**

EuroCave Professional will provide support for this project

- ✚ Tailor-made advice for your department: creation of 3D plans, wine turnover increase estimation...
- ✚ Robust products fitted with locks
- ✚ Turnkey installation
- ✚ Products manufactured in France
- ✚ An in-house, responsive customer service department
- ✚ Locally available dealers



BVCert. 6010761

PROMOTE YOUR WINE OFFERING TO INCREASE THE AVERAGE BASKET

Present and display your fine wines... to encourage a sale!

WINE CABINET THAT CAN BE FLUSH-FITTED INTO YOUR SHELVING



- Adaptable storage: sliding, display or storage shelf
- Glass doors (full glass or with a black frame) fitted with a lock

5000 series

- **Capacity:** 118 bottles
- **Dimensions (HxWxD):** 1790 x 595 x 595 mm
- Single or multi-temperature

CUSTOMISABLE WINE CABINET



- The Main du Sommelier bottle supports can hold all bottle sizes
- Amber lighting to showcase your bottles

6000 series

- **Capacity:** 182 bottles
- **Dimensions (HxWxD):** 1825 x 680 x 715 mm
- 1,2 or multi-temperature

Wine enthusiasts, attracted by the fine wines on display, will be more likely to buy bottles at mid-range prices (€30-40), which increases the average basket of your wine department!

DISPLAY CABINET WITH THE SAME DIMENSIONS AS THE SHELF DISPLAYS



ShowCave : *easily flush-fitted into the shelving...*

1 door ShowCave

- Capacity: 90 bottles
- Dimensions (HxWxD): 2,190 x 692 x 499 mm

2 door ShowCave

- Capacity: 180 bottles
- Dimensions (HxWxD): 2,190 x 1284 x 499 mm

...Or on an end display

- Single temperature (6-20°C)
- Universal storage which can be adapted or added to (display or storage)
- Reflective back wall to give an impression of depth
- “Full glass” door with lock
- Amber LED lighting to showcase your bottles

PROMOTE YOUR WINE DEPARTMENT BY OFFERING WINE TASTING

- + Displaying your wine has the effect of an end display, with a regular rotation of your labels
- + Tasting the wine makes you buy it! The store's customers can serve themselves with the self-service option for Vin au Verre 8.0.

WINE BY THE GLASS SOLUTIONS



E. Leclerc, Avranches



Galeries Lafayette Gourmet, Paris

Seeing a bottle makes you choose it, tasting it makes you buy it!

- Capacity: 8 open bottles and up to six spare bottles
- 2 compartments with separate temperatures
- Glass doors with lock

Vin au Verre 8.0

- Automatic wine by the glass dispenser
- Dimensions (HxWxD) : 735 x 1,035 x 585
- Preserves the wine with nitrogen (3 weeks)
- 3 measures can be set per bottle
- Can be configured in self-service mode

Wine Bar 8.0

- Wine by the glass served from the bottle
- Dimensions (HxWxD) : 602 x 1,076 x 480
- Air vacuum system preserves open bottles (10 days)
- No consumables



THEY ALSO CHOSE EUROCAVE...

E.Leclerc Aime La-Plagne • Edeka Guttkun (Germany) • Intermarché Noisy le Grand • E.Leclerc Bio & Italien Nice Saint Isidore • Carrefour Givors • Carrefour Monaco • Intermarché Chatillon • Intermarché Express Clichy la Garenne • Intermarché Express Jacques Bonsergent • E.Leclerc Coulommiers • E.Leclerc St Etienne du Rouvray • E.Leclerc Anetdis • Intermarché Le Quesnoy • E.Leclerc Le Neubourg • E.Leclerc Caer • E.Leclerc Ifs • E.Leclerc Château du Loir • E.Leclerc Laferté Macé • E.Leclerc Perpignan • E.Leclerc Saint-Clerc • E.Leclerc St Aunes • Intermarché Lunel • E.Leclerc Pierry • Super U Eschau • Super U Gertwiller • Super U Bischwiller • Carrefour Contact Besançon • Carrefour Sens Maillot • E.Leclerc Nîmes • Intermarché Agde
And many more...

TESTIMONIAL

In the Edeka Group in Germany, stores equipped with **Vin au Verre** dispensers used for wine tasting saw **their sales increase by an average of 18%!**



Casino, Rue des Belles Feuilles, Paris 16



Simply Market, Paris 2



Intermarché, Peronne



A2Pas, Rue Réaumur, Paris



E. Leclerc, Pessac

On the strength of its status of wine cabinet specialist for over 40 years, EuroCave decided to extend its expertise to professionals, via the **EuroCave Professional** brand and has established itself as the go-to brand for sommeliers.

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www.eurocavepro.com